



You heard it through the...

North Bay Grapevine

Fall 2010

The mission of UCPNB is to enhance the quality of life of people with cerebral palsy and other disabilities, their families, and their communities.

Ride of Your Life 2010 Infineon Raceway October 9 & 10

United Cerebral Palsy of the North Bay has partnered with the Historic Stock Car Racing Series (HSCRS), www.hscrs.com, for an exciting weekend event located at the world-renowned Infineon Raceway in Sonoma County. HSCRS is dedicated to showcasing authentic NASCAR stock cars, and as a group has a history of using their “rolling pieces of thunder” to benefit charitable organizations. Ride of Your Life benefits our recreation programs for children and adults with developmental disabilities.

Interested businesses, service clubs, and individuals are invited to support the Ride of Your Life by becoming an event sponsor at levels starting at \$1,000. Starting at the Silver sponsorship level, a

number of riders are given a “fast pass” to ride shotgun in historic NASCAR stock cars at racing speeds. You will enjoy a “bucket list” experience as your driver negotiates the roller coaster hills, valleys, and straight-a-ways of Infineon Raceway.



HSCRS is donating all the rides, so all of your sponsorship is a charitable gift supporting United Cerebral Palsy of the North Bay.

All are welcome to attend the event, whether you are a rider or fans cheering riders on as they experience the ride of their life. Participants also meet many of the children and adults with developmental disabilities that we serve – bringing meaning to the event and your charitable contribution.

For questions or more information, please contact Ann Elias at aelias@ucpnb.org.

Thank you to our
Ride of Your Life
Corporate Sponsors.



Petaluma Kiwanis



New Secure Document Destruction Business to Employ Adults with Developmental Disabilities



UCPNB’s new business, Gone for Good, will open this fall at 2860 Cordelia Road, Suite 100, in Fairfield. Modeled after WineBev Services, our successful packaging business in Napa, Gone for Good will specialize in secure document destruction and recycling services. Bay Area businesses will benefit from contracting with Gone for Good because our services will exceed industry standards established by the National Association of Information Destruction.

the national non-profit agency designated by the federal government to create employment opportunities for people with severe disabilities.

“We are excited about this new employment opportunity for the people we serve and as an additional service line we can offer businesses in the region,” says Dennis Blong, Gone for Good President of Business Operations.

“Although we will be providing the most secure shredding in the industry, what makes us so unique is that our business was developed to create jobs for adults with developmental disabilities.”

Please contact Dennis Blong at dblong@ucpnb.org.



CamelBak an Oasis of Kindness for Cypress School



“CamelBak is the originator and world leader in hands-free hydration systems. The first CamelBak products proved to be very popular among mountain bikers and motocross riders.”



And now, thanks to the generosity of our neighboring company, CamelBak water bottles are very popular with our students at Cypress School. Dave Carr, CamelBak Product Manager, spotted our students on their daily walk to Schollenberger Park, which is part of our “Healthy Body Curriculum.” He noticed that our students did not have water bottles and gave new water bottles to all our students, teachers, and aides.

Cypress School Teacher, Cindy Evans, says, “My students love their personal water bottles – we take them on all our walks and outdoor activities.”

Thanks CamelBak – you have made a lot of healthy new friends!

Ribbon-Cutting Ceremony Marks Opening of WineBev Services New Facility

On June 24, 2010, Napa Mayor Jill Techel and Executive Director Margaret Farman, cut the ribbon marking the opening of our new 42,000 sq. ft. office and warehouse located at 500 Technology Way in Napa. Accompanied by Ambassadors from the Napa Chamber of Commerce, Jill and Margaret welcomed local business owners, family members, and friends of United Cerebral Palsy of the North Bay to our open house celebration.



Our new facility has separate warehouse units for packaging wine and other products that provide paid employment for over 100 adults with developmental disabilities. By paying our employees prevailing rather than sub-minimum wages and offering work in the wine industry, we have created a work environment where all our employees can be successful – regardless of the production skills they have when they are hired.



We welcome both businesses interested in contracting with WineBev Services as well as adults with development disabilities to come for a WineBev tour and informational visit. You will see our employees shrink wrapping wine bottles for sale at warehouse stores, assembling packaging for wine shipping, and completing short-term packaging projects for a variety of local businesses.

To learn more about what WineBev Services can do for your business, please contact Mike Lisenko, President of Business Operations, at (707) 603-0010 ext. 104 or mlisenko@ucpnb.org. You may also visit our website at www.winebev.org. We appreciate your support!

We would like to thank **The Special Hope Foundation** for their generous contribution of \$50,000 toward WineBev Services.

We would like to thank **Wells Fargo Bank** for their generous contribution of \$10,000 toward WineBev Services.

Summer Camps 2010

Supported through the \$1,000 Donor Club



Sidekicks Summer Bike Camp
Sonoma State University, Rohnert Park
Instructional program that teaches children with disabilities how to ride conventional 2-wheeled bikes.

Thank you for giving to us.

Now, we are giving back to you...



Kayak Trips
Tomales Bay
Seasonal trips for children and adults led by Environmental Traveling Companions.



Cypress Summer Intensive Program/Camp
Petaluma
Community activities including kayaking, swimming and numerous field trips for children with autism and other disabilities.



Valley of the Moon Camp
Glen Ellen
Overnight camp including outdoor games, swimming, music, and campfire activities for adults.



Boost Camp
Santa Rosa
Four-week intensive movement education program for children with cerebral palsy.

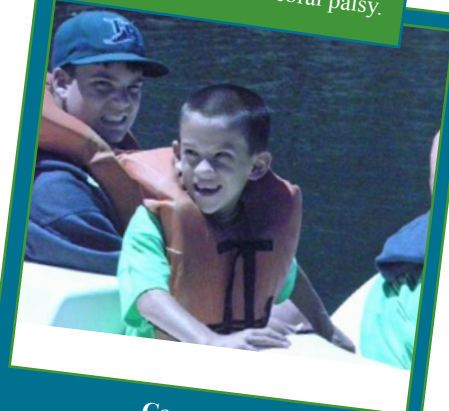


Sidekicks Summer Swim Camp
Sonoma State University, Rohnert Park
Five-day camp at SSU pool for school-aged children with disabilities.

Thank you for providing a

Life without Limits

This year and for years to come



Camp Kaos
Howarth Park, Santa Rosa
Four-day camp including outdoor games, arts & crafts, boating, and park rides.

UCPNB is Going Green!

In an effort to go green, United Cerebral Palsy of the North Bay will be sending an e.newsletter twice a year! We hope to launch our first electronic newsletter in 2011 and would like to gather the email addresses of our UCPNB community. Please send your email address to info@ucpn.org. Your email address will be confidential and not shared with anyone other than UCPNB staff.



Life without limits for people with disabilities™

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Petaluma, CA 94954
707-766-9990
www.ucpnb.org
info@ucpnb.org

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500 Technology Way
Napa, CA 94558
707-603-0010 (Phone)
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www.winebev.com



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707-430-4380 (Phone)
707-430-4388 (Fax)
888-370-0297 (Toll Free)
www.ucpnb.com



Upcoming Events

For more details go to: www.ucpnb.org



www.accessnca.org/calendar

“Sunset Reception” - Donor Thank You

Date: Thursday, September 16, 2010

“Ride of Your Life”

Date: October 9 & 10, 2010

Location: Infineon Raceway, Sonoma, CA

Halloween Dance

Date: Friday, October 29, 2010

Location: WineBev Services
500 Technology Way
Napa, CA 94558

Adaptive Bike Ride (with BORP)

Date: Fall 2010

Location: To Be Announced

Sidekicks Winter Bike Camp

Date: January 14-17, 2011

Location: Sonoma State University Gymnasium
Rohnert Park, CA

Community Recycling Event

Date: January 2011

Location: Gone For Good, Secure Document Destruction
2860 Cordelia Road, Suite 100
Fairfield, CA 94534